

# NINA PACKER

EDUCATOR...PHILANTHROPIC STRATEGIST...PRODUCER



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If you dare to describe the essence of Nina Packer, you should lead with faithful servant, engaging thought leader and devoted mother. If you couple these attributes with her business acumen, talent and accomplishments, you should pepper in the characteristics of philanthropic phenomenon, architect of opportunity and sage of urban entertainment. Nina is an iconic innovator with an eclectic vision that spans far beyond the depths of her client's imagination. With over 20 years of professional experience, Nina has embraced the calling to be a cultivator of change and a mover of humanity in entertainment, education and philanthropy.

Nina brings unprecedented wisdom to her clients and students. She smiles often because the energy, effort and enthusiasm that are a part of her business ingenuity are all divine, timely and purposeful. As a master of adaptability, Nina comes dressed with layers of nostalgic insight, quantifiable expertise and exposure to a notable network that serves as the ideal gateway to quality solutions for her clients. She offers the element of surprise that exceeds expectations and attracts promising opportunities for individuals looking to enhance their knowledge and professional careers in the entertainment industry and in the nonprofit sector.

Nina's personal, educational and professional pedigree began in the sunshine State of Florida. The cultivation of her aptitude, wisdom and a desire to be great were sparked when she attended and ultimately graduated from Florida A&M University, where she received her Bachelor of Science in Business Teacher Education in 1998. This degree and the long lasting relationships established, including becoming a member of Delta Sigma Theta Sorority, Inc., culminated premier programs both at her alma mater and in the State of Georgia. Because she understood the value and impact of a quality education, Nina went on to earn a Master of Public Administration from Georgia State University in 2006.

As a producer, Nina is well versed in both the business operation of music and entertainment as well as the maturation of culture, talent and content. She currently serves as the Co-Producer of the new online series Blackstream Live, The Foundation, under her company DreamGirl Media. The initial launch of the series yielded over 17,000 views per show. She was fully prepared for this endeavor given that her roots in this industry began in the management of operations for Rainforest Entertainment in 1999. Under this regime, she was instrumental in the management, execution and success of the marketing campaigns of films including: Trois (\$1.2 million gross), Pandora's Box (\$880,000 gross) and The Gospel (\$15 million gross). Nina went on to work with Bryant Management (currently known as Blueprint Group/Maverick), known to represent the likes of Lil Wyane, Drake, Lil Twist and the Young Money Brand. Her role was vital and paramount to the overall fortune of Bryant Management and ultimately The Blueprint Group which houses the careers of Jill Scott, The Roots, Lil Nax S, G-Eazy and many more.

As a philanthropic strategist, Nina is the ideal choice for individuals and/or nonprofit organizations looking to create awareness for their cause, mission and to expand their nonprofit vision. Since 2003, under her company NonProfit Planning and Administration, Nina has mastered the art of fostering grant opportunities, establishing community engagement initiatives and creating strategic plans for several organizations. She has proudly served as the philanthropic consultant and trusted advisor for several Grammy, BET and Billboard award-winning artists including: Lil Wyane (One Family Foundation), Neyo (Compound Foundation), Akon (Konfidence Foundation), and David Banner (Heal the Hood Foundation) as well sports figures affiliated with the Dallas Cowboys and the New England Patriots. Nina has also serviced organizations such as: The Study Hall, Cool Girls, Inc., 21st Century Leaders, The Trayvon Martin Foundation, Amazing Stories Foundation, Cortez Bryant Foundation, Do Something.org, Burrell Communications and the 100 Black Men of Atlanta. A few highlights of this journey consist of: offering consulting insight to the Trayvon Martin Foundation to help create the My Brother's Keeper initiative under President Obama's administration; developing and managing Leadership Unplugged: A CNN Experience which was a two-year pilot program in partnership with Warner Media; and assisting with the development of the Amazing Stories Film & TV Apprenticeship Program to stimulate Georgia's pipeline of diverse and high-quality talent for its film and television production workforce.

As an educator, Nina offers groundbreaking strategies that have moved the stagnant needle of education in music and entertainment. She was an influencer in creating the Bachelor of Science in Music Industry Degree and the Institute for Research in Music and Entertainment Industry Studies at her beloved alma mater Florida A&M University. She has taught its required Practicum in Music Management course since the program's inception in 2011, impacting the lives of over 250 students. She also championed the effort to establish the Film and Media Magnet Program and the Sports and Entertainment Marketing CTAE Pathway at Mundy's Mill High School in Clayton County Public Schools. This half of a million dollar program has influenced the lives of roughly 260 students year to date.

**Nina is emboldened with her gifts and talents, leaving memorable impressions that are life changing. To understand Nina, is to honor her excellence, creativity and power. She is bold, brilliant and the ultimate mover of humanity.**